

## CLAIMS

We claim:

1. A method for creating a community Web site, the method comprising:  
(a) creating a prototype Web site having general content and local content; and

(b) providing a licensed Web site to a community, the licensed Web site sharing the general content with the prototype Web site and having local content that is specific to the community.

2. The method of claim 1 wherein information for the preparation and maintenance of Web sites for local businesses is provided with the licensed Web site.

3. The method of claim 2 wherein the prototype Web site includes a comprehensive index which arranges every subject covered in the site alphabetically.

4. The method of claim 3 wherein the prototype Web site includes a city directory which lists every address in the community along with the name of the occupant and the occupant's telephone number.

5. The method of claim 4 wherein the licensed Web site is hosted by the creator of the prototype Web site.